





# BUDDHARAJ LIMBU

D I G I T A L M A R K E T E R

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## PROFILE

I am a qualified Digital Marketer with excellence knowledge in SEO, content marketing, email campaigns, and social media strategy. Skilled in using Google Analytics to track performance and Meta Ads Manager to run effective Facebook and Instagram ads.

## EDUCATION

### SECONDARY SCHOOL

Loyalty Academy Higher Sec.School

2019 - 2021

### BACHELOR OF CSIT

Tribhuvan University

Running(2077 Batch)

## RELEVANT STUDIES

### DIGITAL MARKETING

Course Done From Mind Risers Institute.

2024 ( What I learn)

- What is Market?
- What is Branding?
- How Market Works?

### E-COMMERCE

- Self Study from Marketing Fundas.
- Studied In Academic Syllabus

## TOOLS PRACTICES

- Google Analytics
- Meta Business Suite / Ads Manager
- Canva
- Facebook & Instagram
- Google Ads (basic knowledge)

## SOFTSKILLS

- Adaptability
- Problem-Solving
- Team Work
- Strong Communication


## CORE SKILLS


- Search Engine Optimization (SEO)
- Social Media Marketing
- Content Marketing
- Google Analytics & Performance Tracking
- Email Marketing
- Meta Ads Manager (Facebook & Instagram Ads)

## REFERENCE

**Diwakar Upadhayay** (Lecturer)

Kathmandu College of Technology (KCT)

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